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(5th Semester)

PSYCHOLOGY

Paper No. : PSY-501

(Social Psychology)

Full Marks : 70

Pass Marks : 45%

Time : 3 hours

(PART : B—DESCRIPTIVE)

(Marks : 45)

*The figures in the margin indicate full marks
for the questions*

1. (a) Define Social Psychology. Explain the nature and scope of Social Psychology. 1+8=9

Or

- (b) Explain the various research methods in Social Psychology. 9

2. (a) Define social cognition. What are the basic processes of schemas which influence one's social thought? Explain the potential barriers of social cognition. 1+3+5=9

Or

- (b) Explain Kelley's attribution theory. Write a note on impression formation. 5+4=9

3. (a) Discuss the nature of attitudes. Explain the formation of attitudes in detail. 3+6=9

Or

- (b) Define prejudice. Elaborate on the techniques for reducing prejudice. 1+8=9

4. (a) Define conformity. Elaborate on the factors influencing conformity. 1+8=9

Or

- (b) What is compliance? Discuss the basic principles of compliance. 1+8=9

5. (a) Define group. Explain the basic features of group. 1+8=9

Or

- (b) What do you understand by leadership? Discuss the different types of leadership style. 1+8=9
