2017

(1st Semester)

GENERAL ENGLISH

(Commerce)

Paper No.: ENG (BCM)-104

(Prose, Composition and Grammar)

Full Marks: 70

Pass Marks: 45%

Time: 3 hours

(PART : B-DESCRIPTIVE)

(Marks: 44)

The figures in the margin indicate full marks for the questions

SECTION-I

(Prose)

Answer the following questions:

10×3=30

1. (a) What are the requisites for being good leaders of industry whether on the management or on the labour side?

8L/20a

(Turn Over)

Or

(b)	Describe how the bank clerk becomes the	
	best citizens in the world.	10

 (a) In what ways can business fulfill its social responsibilities? Answer with reference to the essay, A Social Role for Business.

10

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(b) Discuss the role of the Editor of a newspaper with reference to the essay, A Daily Newspaper.

10

3. (a) What do you mean by the balance sheet of Robinson Crusoe? Why was it needed? 10

Or

(b) How does Nicolson bring out the differences between the world of the past and the modern world?

10

SECTION-II

(Composition)

4. In every country, people imagine that they are the best and the cleverest and the others are not so good as they are. The Englishman thinks that he and his country are the best;

8L/20a

(Continued)

the Frenchman is very proud of France and everything French. The Germans and Italians think no less of their countries and many Indians imagine that India is in many ways the greatest country in the world. This is wrong. Everybody wants to think well of himself and his country. But really there is no person who has not got some good and some bad qualities. In the same way, there is no country which is not partly good and partly bad. We must take the good wherever we find it and try to remove the bad wherever it may be. We are, of course, most concerned with our own country, India. Unhappily, it is in a bad way today. Most of our people are poor and unhappy. They have no joy in their lives. We have to find out how we can make them happier. We have to see what is good in our ways and customs and try to keep it, and whatever is bad we have to throw away. If we find anything good in other countries, we should certainly take it.

Answer the following questions:

(a)	What do people think in every country?	2
(b)	What do many Indians imagine?	2
(c)	What must every people do?	2
(d)	In what respect is India, in a bad way today?	2
(e)	What should we throw away?	2

8L/20a

(Turn Over)

- (f) What should be our attitude towards other countries?
- (g) Choose the words from the passage which are opposite to the following: ½×4=2
 - (i) Least
 - (ii) Sorrow
 - (iii) III
 - (iv) Worst

8L-1500/20a

Bc/Eng (BCM)-104

2017

(1st Semester)

GENERAL ENGLISH

(Commerce)

Paper No.: ENG (BCM)-104

(Prose, Composition and Grammar)

(PART : A-OBJECTIVE)

(Marks : 26)

The figures in the margin indicate full marks for the questions

SECTION-I

(Prose)

1. Answer the following questions:

2×6=12

(a) How does the banker overcome the monotony of his work?

Answer the following spanners :

(b) What is the improper use of arbitration?

(c) What has traditionally been the major responsibility of business executives?

(d) What is the role of a reporter?

(e) What were the things Crusoe wanted in spite of all that he had amassed together?

(f) Which, according to Nicolson, is the most revolutionary of all causes of change? Why?

SECTION—II

(Grammar)

2. Correct the following sentences:

 $1 \times 7 = 7$

- (a) This is the best pen of the two.
- (b) I spent little money I had.
- (c) He is an European.
- (d) The Arabian Nights are interesting book.
- (e) I shall come before an hour.
- (f) No sooner he heard the news he left.
- (g) Refrain to do evil.

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3.	Suj	pply the proper form of the adjectives : 1×7=7
	(a)	No than forty soldiers were killed.
		(less; fewer)
	(b)	Health is to wealth. (preferable; more preferable)
	(c)	This is a edition of the book than that.
		(later; latter)
	(d)	Five boys stood in row. (every; each).
	(e)	There is hope of his success.
		(little; a little; the little)
	(f)	I will do this withoutdelay.
		(further; farther)
	(g)	Sanjay is mybrother.
		(older; elder)