

## **DIMAPUR GOVERNMENT COLLEGE PUBLICITY AND MEDIA CELL**

### **Programme on Observation of Swachhta Pakhwada under “Ek Bharat Shreshtha Bharat” (EBSB) on 27th January, 2020, at Dimapur Govt College.**

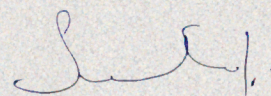
A program on observation of Swachhta Pakhwada under the theme "Ek Bharat Shrestha Bharat" was held at DGC auditorium during routine morning assembly. Mr Khrieo Rutsa, Assoc Prof, who is also the Nodal Officer of EBSB, DGC, gave a short introduction about the program. He mentioned that in order to promote mutual understanding and awareness among the diverse cultures found in Indian society, MHRD has paired different states for exchange programmes where Nagaland is partnered with Madhya Pradesh.



A club has been formed in DGC under EBSB with the General Secretary of the Students council as in-charge. As EBSB is an ongoing activity, MHRD has outlined several activities for the year 2020, and observance of Swachhta Pakhwada from 16th to 31st January 2020, is one of the activities. Teachers and students took the pledge on "Swachhta Pakwada" for promoting cleanliness administered by the Nodal Officer of EBSB.

Dr Vinyuhu, Asst.Prof, gave a brief introduction on the partner state Madhya Pradesh. He said that Madhya Pradesh is one of the fastest growing Industrial States in India. Moreover, two cities of Madhya Pradesh i.e,Bhopal and Indore have bagged the cleanest cities for three consecutive years. Nagaland could learn from their examples. He also reminded the gathering that it is everyone's responsibility to maintain cleanliness.

Bikash Das of B.A. 6th Semester chaired the programme while Tarensenla of B.A.6th Semester led the invocation prayer. The program concluded with the singing of the College anthem.



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