


DIMAPUR GOVERNMENT COLLEGE
Department of Economics

6th Semester Economics Project Work (ECO-603 (e)) 2022-2023

Sl.No.	Name	Topic	Supervisor
1.	Akavi Zhimo	Youth Unemployment: A Case Study in Padampukhuri	Ms. P. Rose
2.	Akito H. Kiho	A Case Study of Mushroom Cultivation in Dimapur	Dr. V. Lhoungu
3.	Alemnaro Imsong	A Study on the Problems and Challenges of Autorickshaw Drivers in Dimapur District	Dr. V. Lhoungu
4.	K.Chunchun	Educational Development in Nagaland a Gender Perspective	Dr. Y. Vero
5.	Kabithuiliu	Problems faced by the Educated Unemployed Youths in Mhainamtsi Village	Ms. P. Rose
6.	Kevin K. Chophy	An analysis of the Hornbill Festival	Dr. V. Lhoungu
7.	Kughashi Chophi	An Economy of Rubber Farming with Special Reference to Kuhoxu village	Dr. Y. Vero
8.	L. Shiluyanger Imsong	Potential of Horticulture Farming in Nagaland with Special Reference to Fruit Market in Dimapur.	Dr. Y. Vero
9.	Lidemo Shitiri	Economic Impact of Sugarcane Farming in Wokha District: A Case Study of Pangti village	Dr. V. Lhoungu
10.	Lipoksenla Pongener	Economy of Flower Business in Nagaland: A Case Study of Dimapur Town	Dr. V. Lhoungu
11.	Lothungbeni	Educational Development in Nagaland: A Case Study of Old Changsu Village	Dr. Y. Vero
12.	Mucha Rebecca	Millet Cultivation in Noklak District: Problems and Challenges	Dr. V. Lhoungu
13.	Mucho.S	An Analysis on Mercantile Establishment at Noklak Town.	Dr. V. Lhoungu
14.	Neinunmoi Singson	Economy of Pineapple Farming in Molvom village	Dr. V. Lhoungu
15.	Nighapu swu	Economy of Stinky Beans (yongchak) Cultivation: A Case Study of Ghathashi Area	Dr. V. Lhoungu
16.	Nokmao Konyak	Socio-economic Impact of Tea Cultivation: A Case Study of Tizit village	Dr. Y. Vero
17.	Nokul Biswas	A case study of the street food vendors in New market area, Dimapur	Dr. Y. Vero
18.	O. Ailung Phom	Economic Impact of Coal Mining in Longleng District: A Case Study in Bura Namsang Village.	Dr. V. Lhoungu
19.	Reshitemjen Longkumer	Economic Impact of Horticulture Farming: A Case Study of Orange Farming at Salulamang Village	Dr. Y. Vero
20.	Rongsensenla Lemtur	Tourism Development in Nagaland	Dr. Y. Vero
21	Sangdinpui	Socio-economic Status of Pineapple Growers in Molvom Village	Dr. Y. Vero


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22	Sangaiheung Chuilo	A Comparative Study of the Management and Performance of Government Higher Secondary Schools	Ms. A. Aier
23	Sentikala	Economic Impact of Rubber Plantation : A Case Study of Longpa Yimsen Village	Dr. Y. Vero
24	Shongita Thapa	A Study on Issues and Challenges of Street Food Vendors at City Tower Dimapur	Dr. V. Lhoungu
25	Vinika Sema	Nursing Services: A Case Study in Dimapur	Dr. V. Lhoungu
	Yingai M. Konyak	Thrift Business in Nagaland: A Case Study of Thrift Business in New Market, Dimapur	Dr. Y. Vero
26.	Zulumongla Jamir	Public Distribution System: A Review of its Functioning, Effectiveness and Problems around Localities in Dimapur.	Dr. V. Lhoungu

Project work presentation in PPT was conducted on 13th June, 2023 and submission of final project work was completed by 30th June 2023.

(Ms. Anungla Aier)
Assoc. Prof. & Head
Department of Economics

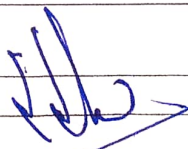
(Dr. Vinyuhu Lhoungu)
Asst. Prof. & Coordinator
Project Paper (ECO-603 (e))
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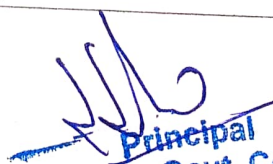
B.COM. 6th SEMESTER, 2023
PROJECT WORK (BCAF/BCM-606): Names and Titles

Sl. No.	Name	Project Title
1	Talinungsang	Effects Of Goods And Service Tax On Retailers In Dimapur
2	Pangersenla Pongen	Measuring The Effectiveness Of Online Shopping
3	B Apongla Walling	Functions And Management Of Top Notch
4	Binoh Sangtam	Comparative Analysis Of Customers Satisfaction Between HDFC And AXIS Bank
5	Desmai Haflongbar	Customer Attitude Towards Thrift Shopping In Dimapur
6	Dishilung Phaomei	A Study On Customer Satisfaction Towards Amazon With Reference To Dimapur City
7	Heichusing	A Study On Customer Satisfaction Towards Myntra In Dimapur
8	Ichugumle	A Comparative Study On Customer Satisfaction Of Myntra And Ajoio.
9	Joel Johnson	Impact Of E-Commerce On Electronics Retail Stores
10	Kabir Singh	A Study Of Comparison Of Sales of Tata Motors And Maruti Suzuki
11	Khasringdi Jigdung	A Study On Employee's Motivation At Dimapur Diesel, Tata Motors
12	Limasenla I. Lusang	A Study On Customer Satisfaction Towards Online Shopping In Dimapur
13	Lisha Lea	A Study On Customer Satisfaction Towards Online Food Delivery Services In Dimapur
14	Livi K. Shohe	Comparison On The Customer Satisfaction Between Domino's And Pizza Hut
15	Liyani L Lotha	A Study On Customer Satisfaction On Vishal Mega Mart
16	Longkoksangla	Consumer Satisfaction On The Clothing Line Of Dimapur
17	Loren Odyuo	Swot Analysis On Local Entrepreneurs In Dimapur
18	Lumbenthung	A Study On Customer Buying Behaviour Towards Online Shopping In Dimapur
19	Madhu Limbu	A Study On Customer Satisfaction Towards Online Shopping In Amazon In Dimapur City
20	Malbo Deborma	Customer Satisfaction On Two-Wheeler Taxi Service In Dimapur
21	Mecinthuliu Dailiam	Customer Satisfaction Towards Services Rendered By SBI Jalukie
22	Meribeni T Ovung	A Comparative Study Of Customer Satisfaction Towards Online And Offline Shopping
23	Mouksud Laskar	Customer Satisfaction Of Smart Bazaar With Reference To Dimapur City
24	Abigail Singson	Role Of Home Stay In Promotion Of Rural Tourism In India
25	N Wonchilo Odyuo	Customer Satisfaction On E-Banking


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Services Provided By Public Sector Bank In Dimapur District		
26	Nanwang Konyak	A Study On Customer Satisfaction On Nike Brand With Reference To Dimapur
27	Nazma Begam	A Study On Consumer Affinity Towards Branded And Non-Branded Apparels
28	Neijalam Chongloi	Promotion Of Small Scale Enterprise And Their Contribution To The Economic Growth In Dimapur
29	Neketa Rimal	A Study On Customer Satisfaction On Fastrack Watches In Dimapur Town
30	Niloli Chishi	Comparative Study On Service Quality And Customer Satisfaction Of Faith Hospital, Dimapur
31	Nourhevitto Rhetso	Customers Satisfaction Towards Patanjali FMCGS Products
32	Nukshikala Aier	Customer Buying Behaviour Towards Converse Shoes
33	Obed Rongphar	A Study On Consumer Satisfaction Of The Fried Nation & Dhaba Café
34	Raja Kumar Sahani	Consumer Satisfaction Of Firstcry.Com
35	Raja Kumar Shah	A Study On The Customer Satisfaction On Xaiomi Smartphones In Dimapur
36	Rhanchobemo Jami	A Study On Management Of Live Sound Music Store
37	Rishaka Singh	A Study On Consumer Satisfaction Level Towards The Services Of Reliance Jio
38	Roshan Darjee	A Study On Customer Satisfaction On SBI With Reference To Dimapur Town
39	Salangmeren Kichu	Advertisement: An Effective Promotional Tool For Local Entrepreneurs
40	Sanbam	Customer Satisfaction Towards Mobile Network With Reference To Airtel And Jio In Dimapur
41	Santi Thapa	Customer Satisfaction Of Axis Bank With Reference To Dimapur Town
42	Sanu Nayak	Customer Satisfaction On Products And Services Of Reliance Smart Point
43	Sogwale Khing	Consumers Satisfaction And Utilization Of Non-Woven Polypropylene Carry Bags Around Dimapur City
44	Sonsila Rai	Employees Satisfaction At Reliance Smart Point Duncan Bosti , Dimapur
45	Supongnungla	A Study On The Role Of Thrift Stores In Green Consumerism In Dimapur
46	Tamar Newmai	A Study On Consumer Satisfaction Of Firstcry.Com With Reference To Dimapur

47	Tashi Wanchu Tamang	Kairos Restaurant: An Analysis Of Working Performance
48	Therali Humtsoe	Customer Satisfaction Towards Vishal Mega Mart And Reliance Smart Point
49	Toshienla	A Study On Factors Affecting Consumer Buying Behavior Towards Readymade Garments With Special Reference To Women
50	Walunir Jamir	Impact Of UPI In Nagaland


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51	Winailiu	Customer Satisfaction On Redmi Mobile Phones With Reference To Dimapur City
52	Imlitemsu	A Study On Performance Assessment Of Entrepreneur Financed Through NIDC, Dimapur
53	Bokavi Tsuqu	Study On Management Of Hotel Lake Shilloi
54	Dhiraj Kumar Chetri	Hero Showroom :Study On Consumer Satisfaction
55	Ganesh Prasad	A Detail Study On Customer Satisfaction Towards Airtel Digital DTH Services In Dimapur
56	Ganhnailiu Kamei	Customer Satisfaction On Online Shopping In Dimapur
57	Gloria Mozhui	An Empirical Study On Consumer Awareness And Perception Towards Insurance Services In Dimapur
58	Huvelu	A Study On Consumer Behaviour Towards Realme Smartphone In Dimapur
59	Kariakthailiu	A Study Of Consumer Perception On The Patanjali Products
60	Lhinghoinem Lunkim	A Study On Customer Satisfaction On Max Fashion In Dimapur
61	M.D Abdulla	Consumer Satisfaction With Reference To Myntra
62	Mhasilhoukho Loucu	Customer Satisfaction On Online Shopping On Flipkart
63	Nikita Debnath	Job Satisfaction Of Bank Employees With Special Reference To Central Bank Of India, Dimapur, Nagaland
64	Rosey Lotha	A Study On The Performance Appraisal Of Hotel Lake Shilloi
65	Sahida Begum	Consumer Satisfaction Towards Branded And Non Branded Garments In Dimapur City
66	Sanen Ao	Customer Satisfaction Towards Dominos And Pizza Hut
67	Seigoulal Lotzem	A Study On Customer Satisfaction On Adidas – Footwear, Dimapur
68	T Sapangyala Imchen	A Study On The Consumer Behaviour On Digital And Printed Media In Dimapur
69	Tobah S Khiphur	A Study On Customer Satisfaction Towards Online Shopping Of Flipkart With Special Reference To Dimapur City
70	Toshila R. Yimchunger	A Study On Consumer Satisfaction On Packaged Drinking Water With Reference To Dimapur
71	Urmila Baitha	Impact Of Goods And Service Tax (GST)On Fast Moving Consumer Goods(FMCG) In Dimapur
72	Ajmol Uddin	A Study On Customers Satisfactions On Airtel DTH In Dimapur Area

Project submission and Viva Voice was completed on the month of May, 2023.



(Ms. Imkongmenla Longkumer)
Supervisor

Asst. Professor, Dept. of Commerce



(Mr. Meren Jamir)
Co-Supervisor

Asst. Professor, Dept. of Commerce



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Dimapur Govt College, Dimapur

B.A & B.COM 6th Semester 2023
CBCP (Choice Based Credit Paper)

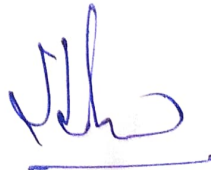
Subject: Project Work

Course: Disaster Management

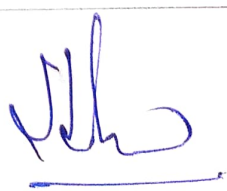
Course Code: DM – 64

Course Instructor: Dr. Asangba Tzudir & Dr. T. Jamedi Longkumer

Project Work Research Supervisor: Dr. Asangba Tzudir

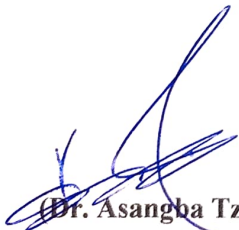
SL. NO	NAME	RESEARCH AREA
1	LISHA LEA	Nagaland Fire and Emergency Services
2	TOSHIENLA	
3	NUKSHIKALA	
4	TEMSUYAPANG S.	
5	SOYINGBENI OVUNG	
6	MANTHRAM P. KONYAK	
7	KAICHUNGLUNGBO NRING	
8	YASHIRENLA	
9	WATISENLA IMCHEN	
10	B. APONGLA WALLING	
11	BURKUMLA	
12	CHRISTINA Y. KONYAK	
13	ERENBEMO R OVUNG	
14	IMTIKOKLA	
15	KAKHOIGAIMI DHANGMEI	


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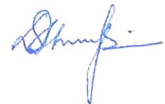
16	KENGO H	Effects of Water Pollution in Dimapur, Nagaland
17	KEYILAMBAMLE	
18	LEMCHEMBA T VINCENT	
19	LHITI LASUH	
20	LIKHUMBA SANGTAM	
21	MHACHONI R HUMTSOE	Waste and Environmental Concerns and challenges
22	LIMASUNEP LONGCHAR	
23	ALO THONG	
24	TEMSUNARO	
25	SASHI	
26	PUTUIENLA	
27	ANNA	
28	ANNAN	
29	NGEPJAO	
30	ASHOM	
31	ANGNAO	
32	ALEI KONYAK	
33	EYINGBENI SHITIRI	
34	TIARENLA	
35	DAISY KAMEI	
36	LITO	
37	TONIKALI	
38	KILI	
39	LIKA CHISHI	
40	TOSHIMENLA	
41	MEYAJUNGLA	
42	KAMENAININ	
43	ALOPENI	
44	ZULUMONGLA JAMIR	
45	RICHAEL LOTHIA	
46	YINGAI KONYAK	
47	LIPOKSENLA	

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48	TOVI	Effects of Air Pollution in Nagaland
49	NEWKA	
50	LOCHUMI	
51	EASTER	
52	NYANBENI	
53	NEUKALI	
54	MARY	
55	MOILING PHOM	Effects of Deforestation in Nagaland
56	KHIETENPI	
57	LIME SUMI	
58	ROSE JAMI	
59	TSULA	
60	VIKITO K SHOHE	
61	H. YANGMEI	
62	K. LIVIKA SUMI	Effects of Coal Mining in Nagaland
63	LONGTSUBENI	
63	MARSONGLA	
64	MOBA W	
65	MUCHONG L LAM	
66	MUGHALIVI H SUMI	
67	NIKINA KIBA	
68	PHANGNYO KONYAK	
69	PONGNYU KONYAK	
70	ROSANG IMSONG	
71	SOLENTO J YIMCHUNGER	
72	SOTSULA	
73	SUHANA BEGUM	


(Dr. Asangha Tzudir)
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 Research Supervisor


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(Mr. Y. Thangsoi)
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DEPARTMENT OF PHILOSOPHY
DIMAPUR GOVT. COLLEGE, DIMAPUR

Dated: 21 April 2023

REPORT ON FIELD WORK BASED RESEARCH

This is to certify that the field work research on the theme – “**DISASTER AND ITS EFFECTS IN NAGALAND**” as part of CBCP (Choice Based Credit Paper) for 6th Semester students from both Arts and Commerce streams, titled **Disaster Management**, Code **DM-64** was conducted successfully by the Department of Philosophy, Dimapur Govt. College, under the supervision of Dr. Asangba Tzudir, Asstt. Prof. The field research work was undertaken in the month of March 2023.

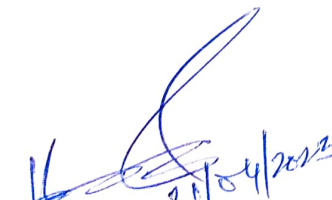
Altogether, 74 students (B.A/B.COM) divided into 7 groups actively participated in the research work. The theme was broadly divided into 7 topics to make it more engaging. Following are the topics with Dimapur and Nagaland in general as the area of the case study:

1. Nagaland: Fire and Emergency Services
2. Effects of Water Pollution in Dimapur
3. Waste and Environmental Concerns and Challenges.
4. Water Scarcity in Nagaland.
5. Effects of Air Pollution in Nagaland.
6. Effects of Deforestation in Nagaland.
7. Effects of Coal mining in Nagaland.

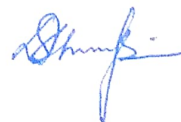
All the groups made a presentation during the second internal Assessment period from 10-13th April 2023, giving special emphasis on the loopholes and way forward suggestions. Overall, it was an enriching experience for the students.

While congratulating all the students for the successful completion of the research work, the department of philosophy would also like to thank the various departments for helping the students in providing vital information in the course of the research work.

The office of the principal is also thanked for the encouragement and also providing a financial assistance to the sum of Rs. 7000/- (rupees one thousand for each group) to aid the research.


(Dr. Asangba Tzudir)
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Research Supervisor


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Asstt. Prof. & Head,
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