

## 12. 21<sup>st</sup> and 22<sup>nd</sup> March 2023: Report on two-day entrepreneurship awareness programme organised by Skill Development Committee with Indian Institute of Entrepreneurship, Guwahati

Skill Development Committee with Indian Institute of Entrepreneurship (IIE), Guwahati, an organisation under the Ministry of Skill Development and Entrepreneurship, conducted a two-day Entrepreneurship Awareness Programme on 21<sup>st</sup> and 22<sup>nd</sup> March 2023 at 2:30 PM, Seminar Hall.

Mr. Vikato, Nagaland State Co-ordinator of Indian Institute of Entrepreneurship welcomed the students and gave a brief introduction about the institute. He informed them about 'Nagaland Shines 1.0', a business idea contest with the aim to encourage people with entrepreneurial mindsets, and urged them to participate in the contest, where the top 3 ideas would be awarded cash prize.

The resource person on the first day was Ms. Yangerla Jamir, a social worker and proprietor of Native Beads, a manufacturing unit in Dimapur. She shared her experiences as an entrepreneur and the scope of entrepreneurship and encouraged the participants to not rely only on white-collar jobs but also explore other means to make a living.

The resource person on the second day, Mr. Rishav Sethi, a software engineer, financial strategist and entrepreneur, discussed on the importance of upgrading skills as it can help open doors to new career opportunities. He also urged the participants to find their unique selling point (USP) as it may help them have a solid advantage over others in similar fields.

Both sessions concluded with an interactive session with the participants.

The programme was attended by 27 students on the first day and 75 students on the second day.



  
Principal  
Dimapur Govt. College