

**DIMAPUR GOVT. COLLEGE**  
**DEPARTMENT OF ECONOMICS**

**6<sup>th</sup> Semester Project Paper (ECO-603 (e) Assessment Marks, 2024**

Sl. No	Name	NU Roll No	Topic	Marks		
				Report Writing	Presentation	Total
1	Amos Delin	AH21240001	A case study on Mithun farming in Metonger Village under Kiphire District of Nagaland	60	18	78
2	Aghato sumi	AH21180001	Study on scope and problems of mushroom cultivation in Dimapur	55	18	73
3	Alino H. Chophy	AH21180003	A case study on the issues and challenges faced by Private Veterinary Clinics in Dimapur	45	19	64
4	Angnyei Taulem L	AH21180004	Economic impact of building Asia's largest Church in Mon Town	60	17	77
5	Areni L Ezung	AH21180005	Quarrying Business in Longsa Village, Wokha Nagaland	70	18	88
6	Arenmongba longkumer	AH21180006	A Case Study on Self-Employed Youths in Dimapur with Special Reference to Island and LRC Colonies	60	18	78
7	Azali K Shohe	AH21180007	Socio-economic impact of Self-Help Groups in Zunheboto Town	70	22	92
8	B. Yukmai Songpih	AH21180008	The Role of Small Businesses in Local Economic Development	65	21	86
9	Bendangrenla	AH21180009	Current Status of Schools in Niuland Town: A comparative study between Government and Private Schools	70	22	92
10	Chubatola	AH21180010	Challenges and Scope of Daily Wage Earners	65	20	85
11	Chungki Poangba S Konyak	AH21180011	Assessing the impact of Pradhan Mantri Awas Yojana	50	16	66
12	Honokali H Yeptho	AH21180012	Quantitative assessment of vulnerability to climate change regarding terrace cultivation of Baimho Village in Zunheboto District	65	18	83
13	Imkongkumzuk	AH21180013	A study on the problems and challenges faced by two-wheeler taxi drivers in Dimapur.	62	18	80
14	Imlikumla Longkumer	AH21180014	Pet Ownership Patterns in Padumpukhuri Village - Economic Insights Into Popular Pets & Decision Drivers	70	22	92
15	Imsunungba	AH21180016	Empowering Aonokpu: A Holistic Approach to Infrastructure Advancement	50	16	66
16	Kekhun	AH21180017	Alcohol Consumption and Domestic Violence in Dimapur	67	21	88
17	Komaimlong T. Chang	AH21180019	A study on the working, functioning and infrastructure of Govt. Schools in Chumukedima Town	60	19	79
18	Lanukala Longchar,	AH21180022	A Case Study of SHGs in Dimapur	60	17	77
19	Lemla A phom	AH21180023	Flower Business: A case study of Super	68	19	87

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			Market and Chumoukedima Saturday Market			
20	Lesy. H. Sbohe	AH21180024	Socio-economic impact of thrift business in Zunbeboto town	70	22	92
21	Limanaro I. Aier	AH21180025	Socio-Economic Condition of Tea Garden Workers with special reference to Lengree Estate Karbi Anglong Assam	70	20	90
22	Lironi Y Lotha	AH21180026	Problem of educated unemployment youth: A case study of Wokha Town	55	19	74
23	Makumchuilu	AH21180027	Role of environment in shaping the market behaviour of New jahukie village	55	21	76
24	Neisevono	AH21180030	Socio-Economic Status of College Students in Dimapur. A Comparative Study between Two Colleges	67	20	87
25	Nungshilong A. Imsong	AH21180031	Socio-economic impact of Self-Help Groups in Chuchuyimpang	63	20	83
26	Rahul Das	AH21180032	A case study of educated unemployed youth in Signal Nagagaon Colony, Dimapur	50	20	70
27	Onen Yanger	AH21180036	A case study of rental vehicle in Dimapur	40	17	57
28	Sentilemla Changkiri	AH21180040	A study on local entrepreneurship as a means of livelihood in Dimapur	65	20	85
29	Shikna Y Konyak	AH21180041	Assessing impacts of rainfall and temperature trends on Paddy Production in Kohima District	65	21	86
30	Sochumlo T. Murry	AH21180042	Causes and Consequences of unemployment among educated youth in N.Longidang village, wokha, Nagaland	50	17	67
31	Tajungmenla Longchar	AH21180043	Economy of Silk Cultivation: A case study of Chungtia Village	70	21	91
32	Talitsungla	AH21180044	Impact of social media on college students' life in Dimapur	68	22	90
33	Tiakumzuk	AH21180046	Socio-Economic Impact of Thrift Business in Mokokchung	60	18	78
34	V Vilito Sumi	AH21180047	Impact of Online Marketing on College Students in Dimapur District: A Case study of various Colleges	70	22	92
35	W Ngunyuh Konyak	AH21180048	Socio Economic Impact of SHGs in Mon	67	20	87
36	Y Toimei Konyak	AH21180049	Thrift Business in Nagaland: A case study of a thrift business in Mon Town	65	20	85
37	Yashinungla Imchen	AH21180050	An economic examination of waste disposal programs in Signal Angami Village		20	
38	Yeilem Konyak	AH21180051	Impact of water scarcity on agricultural products on crop cultivation (under Mon District)	50	19	69



(Anungla Aier)  
HoD

Department of Economics  
Dimapur Govt. College

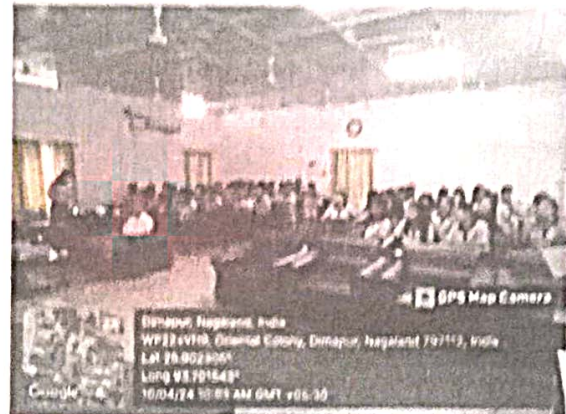


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( Dr. Vinyuhu Lhoungu )  
Coordinator, Project Paper  
Department of Economics  
Dimapur Govt. College

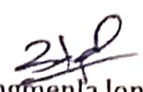
## A Brief Report on B.Com 6<sup>th</sup> Semester Project Report Presentation and Viva Voice



The project report presentation and viva exam of B.com 6<sup>th</sup> semester was conducted on 10th April and 12th April 2024 at the Dimapur Government College Seminar Hall in the presence of Miss Imkongmenla Longkumer, Assistant Professor, Dimapur Government College and the external examiner, Dr Nipul Sutradhar, Assistant Professor, Public College Dimapur. A total of 105 students gave power point presentations on different topics.

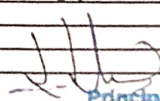


  
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Imkongmenla longkumer,  
Dept. of Commerce

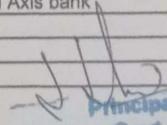
**Dimapur Government College**  
**B.Com 6th Semester Project Report Presentation, 2024**

SL	Name	Roll	NU Roll No	Title of project
1	Imnamaong pongen	1	CH20180008	Knowledge and practice of first aid among college students
2	Lemila A Sangtam	2	CH20180012	Customer satisfaction towards FirstCry India with reference to Dimapur Nagaland
3	SUMIT BASUMATARI	3	CH20180047	Employees satisfaction at Reliance Smart Bazaar
4	Sweeti Rani Das	4	CH20180049	Impact of GST on buyer and seller in dimapur
5	Thsiblong sangtam	5	CH20180053	A study on investor awareness towards mutual fund in dinampur
6	Achal H Ayemi	6	CH21180001	A STUDY ON AWARENESS OF SBI YONO APP IN DIMAPUR DISTRICT
7	Akash kumar	7	CH21180002	IMPACTS OF SMARTPHONES ON THE ACADEMIC PERFORMANCE OF STUDENTS
8	Aika Goswami	8	CH21180003	A comparative study on consumer perception on organic cosmetic and chemical cosmetic
9	Bendangyanger	9	CH21180004	A study on Customer Satisfaction on Jio Fiber Services in Dimapur
10	Bishal Paswan	10	CH21180005	Exploring E-commerce Strategies for Small Businesses in Local Markets
11	Deepa Gurung	11	CH21180006	A study on Job Satisfaction of Employees of Jack's Jill :Chumoukedima
12	Diraliliu	12	CH21180007	A study on florist business in dimapur
13	Edwin baria	13	CH21180008	Customer satisfaction on set wet hair gel
14	Esha Bhujal	14	CH21180010	Customer satisfaction of Axis Bank with reference to Dimapur town
15	G Happyson	15	CH21180011	A study on customer satisfaction toward Nike products.
16	Gaurav	16	CH21180012	" A study on performance of beauty parlours in Dimapur "
17	Govinda kumar	17	CH21180013	A COMPARATIVE STUDY ON CUSTOMER PERCEPTION AND SATISFACTION TOWARDS NESTLE EVERYDAY AND AMUL T-SPECIAL MILK
18	Imotongzuk	18	CH21180015	A STUDY ON CUSTOMER SATISFICATION ON TOYOTA CAR IN DIMAPUR
19	Junymaya	19	CH21180017	A comparative study on Customer Satisfaction between Pampers and huggies diapers
20	Joyti sharma	20	CH21180018	Consumer satisfaction on microfinance in bandhan bank of dimapur
21	Kajol Panika	21	CH21180020	A study on the perception of daily wage earners living in a vibrant economy
22	Kapilankim Singson	22	CH21180021	A comparative study on customer satisfaction between Domino's and Pizza Hut
23	Keyingaula Kaurinta	23	CH21180022	A study on customer satisfaction on Pantaloons in Dimapur
24	Khumilia Sangtam	24	CH21180023	A study on Consumer Satisfaction towards Samsung smartphone in reference to Dimapur
25	Kihoka k swu	25	CH21180024	"A study on consumer behavior towards branded apparel and it's perceived value".
26	Kumari Anjula	26	CH21180025	A case study on Customer satisfaction between Samsung and Philips TVs
27	Kuzolu Vero	27	CH21180026	A case study on perceptions of credibility of social media influencers marketing among college students
28	L Lemjon	28	CH21180027	A study on challenges faced by women entrepreneurship in Dimapur
29	Longshithung humtsoe	30	CH21180029	A study on customer satisfaction towards Royal Enfield bike in dimapur city.
30	Lumrimong m	31	CH21180030	A study on the customer satisfaction towards TVS motor with reference to chumoukedima and Dimapur district.
31	Manisha sahani	32	CH21180031	A study on customer attitude toward the usage of sanitary napkins
32	Martha chhetry	33	CH21180032	A study on customer satisfaction towards Puma brand shoes
33	Mejatoshi	34	CH21180033	A study on customer satisfaction towards Maruti Suzuki cars in Dimapur
34	Moabenia Ajemer	35	CH21180034	Restaurant marketing strategy: A case study on small size restaurants in Chumoukedima
35	Moayenla y	36	Ch21180035	A comparative study between Antech technovation pvt ltd ddugky and global peers pvt ltd ddugky
36	Momi Chutia	37	CH21180036	A Study on customer satisfaction towards Mahindra vehicles in Dimapur.
37	Mumta Begum	38	CH21180037	"A study on customer satisfaction towards maggi noodles in Dimapur"
38	Nabin Prasad Gupta	39	CH21180038	A brief study on the impact of food delivery apps on the food habits of people.

  
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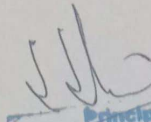
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**B.Com 6th Semester Project Report Presentation, 2024**

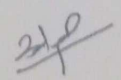
39	Nangmung Konyak	40	CH21180039	"A Comparative Study on Consumer satisfaction between Amazon and Flipkart in Dimapur"
40	Neikerhelie Hama	41	Ch21180040	A study on the customer satisfaction towards Titan watches
41	Nepuni Febro	42	CH21180041	Exploring the impact of eSports on college students. A study in Dimapur
42	Okram Benjamin	43	CH21180043	"consumer satisfaction towards Michelin tyres"
43	Paominkai Singson	44	CH21180044	A Study on Sales Service and Customer Satisfaction on Bajaj Bike
44	Pooja Kumari	46	CH21180047	A study on effectiveness of counselling on students in schools.
45	Rahul	47	Ch21180048	A comparative analysis of consumer preferences on laptop brands
46	Rappi Begum	49	CH21180050	"Assessing Customer Satisfaction Towards E-Banking Services (with reference to Dimapur Town) "
47	Rita	50	CH21180051	Customer satisfaction towards Patanjali Products with reference to Dimapur Town
48	Rohit sikdar	51	CH21180052	A comparative study on JBL and boAt with reference to consumer satisfaction within dimapur
49	Salma Begom	52	CH21180053	A study on customer satisfaction towards mamaearth products at Dimapur City
50	Sapna basyal	53	CH21180054	A study on consumer satisfaction towards Colgate
51	Serina limbu	54	CH21180055	A comparative study on consumer buying behaviour on LG refrigerator and Samsung refrigerator.
52	Saurav kumar prasad	55	CH21180056	Customer satisfaction on educational kit (electronics)
53	Shivani Kumari	56	CH21180057	A brief study on sedentary lifestyle among college students in dimapur.
54	Sosangtiba	57	CH21180058	A Study On Bamboo Crafting Business In Dimapur
55	Sotanto A Yimchunger	58	CH21180059	"The impact of probiotics on gut health and their role in maintaining a balanced microbiome"
56	Sourav Debnath	59	CH21180060	A study on retail trader's behaviour and strategies across different market conditions
57	Tara Gurung	60	CH21180062	A study on customer satisfaction towards Lakme products
58	Temjentila	61	CH21180063	"A comparative study on online and offline shopping for cosmetics in Dimapur."
59	Theangli H Konyak	62	CH21180064	A Comparative Study on Customer Satisfaction between Miniso and Mumuso, Dimapur
60	Viboto Achumi	63	CH21180065	A study on thrift shopping and thrift stores in dimapur
61	Vivi p achumi	64	CH21180066	"Customer satisfaction of KFC"
62	H. Topeni yeptho	65	Ch19180061	A study on profitability of pig farming
63	Bambe Dason	66	CH20180057	A study on Teacher Job satisfaction
64	Heguikuabe Disuang	67	CH20180063	"A comparative study of customer perceptions towards oppo and vivo smart phone in Dimapur"
65	IMTIMEREN	68	CH20180065	Comparative Study of Realme and Redmi Smartphone
66	Kunai Kr Sharma	69	CH20180069	A comparative study on customer satisfaction of Zudio and Local Clothes Market
67	Mahendra chetri khatri	70	CH20180071	A study on customer satisfaction towards popular bakery
68	Moatoshi	71	CH20180074	A case study on the customer satisfaction towards Iphone
69	Ngukavi tsuqu	72	CH20180075	"Comparative study between Asain paints and Dulux"
70	Niamkoi H	73	CH20180076	A study on customer satisfaction and preferences towards Vestige products in Dimapur.
71	Poukinwibo	74	CH20180079	A study on customer satisfaction towards bata showroom in dimapur
72	Shothah T Phom	75	CH20180087	A study on customer satisfaction towards Honda two-wheelers in Dimapur
73	Zuthungpeni kithan	77	CH 20180094	Customer satisfaction of hyundai after sales service
74	Akumtenzok jamir	79	CH21180068	A comparative study on students satisfaction on e-banking services between SBI and Axis bank
75	Anju Shrestha	80	CH21180069	A study on customer satisfaction on smart point market Dimapur
76	Anup karki	81	CH21180070	A study on customer satisfaction towards hero bikes
77	Anurag Malakar	82	CH21180071	Comparative study on SBI mutual fund and Axis mutual fund

  
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78	BARNADIP CHAKRABORTY	83	CH21180072	A Study on job satisfaction of SBI employees.
79	Bendangsunep	84	CH21180073	Comparative study between Ajio and Myntra
80	Gihukali Aye	85	CH21180077	A study on customer satisfaction towards cargo pants in dimapur
81	H Lemnyei Konyak	86	Ch21180078	A study on the impact of online gaming on students life
82	Imnabenla	87	Ch21180079	A study on the role of small scale enterprises for unemployment problems in dimapur
83	Imnatoshi	88	CH21180080	A study on consumer preference for buying electronic devices online in Dimapur.
84	Imsumanen J Lemtur	89	CH21180081	A study on consumer satisfaction towards Indian oil with reference to dimapur district
85	Kamla E Yim	90	CH21180082	A study on customer satisfaction towards Mixpick Enterprise service
86	Lireni Tungoe	91	CH21180083	Comparative study of consumer satisfaction with reference to Facebook and Instagram as a shopping platform (Clothing).
87	Lulinlu panmei	92	Ch21180084	A study on Customer satisfaction toward Oriflame product
88	Lungthaungam	93	CH21180085	A study on customer satisfaction towards Amul products in Dimapur
89	Malmaya Gurung	94	CH21180086	"A STUDY ON CUSTOMER SATISFACTION TOWARDS VARIOUS TELECOMMUNICATION SERVICE PROVIDERS IN DIMAPUR, NAGALAND"
90	Merentoshi Tzudir	95	CH21180087	A study on the preference of Anime Merchandise among college students in Dimapur
91	Nkoleiyile	96	CH21180089	Customer satisfaction towards meesho App
92	Paigumile ntuk	97	CH21180091	A study on consumer satisfaction level towards services provided by Adidas in Dimapur
93	Premika	98	CH21180092	"A study on consumer satisfaction level towards ITC Classmate Notebooks"
94	Randanbemo	99	CH21180093	A study on students budgeting and spending behaviour among college students
95	Rongsenkumbajamir	100	CH21180094	Understanding the customer preference of baby product demand at 'Me N Mom's' Mall"
96	Rupali Barik	101	CH21180095	A study on Consumer Satisfaction Level towards Vishal Mega Mart.
97	Samuel Pwetiang	102	CH21180096	A Comparative Study of Jio and Airtel network in jalukie town
98	Susma Rao	103	CH21180097	Customer preference on mobile handset brands: A Comparative study on Samsung and iPhone
99	Temsumoa Jamir	104	CH21180098	A comparative study on consumer satisfaction of HP and Asus laptop
100	Tenyenhile tep	105	Ch21180099	"A study on consumer satisfaction level towards Airtel DTH Service"
101	Tisanen M Kichu	106	CH21180100	"A case study on the impact of advertisement on consumer behaviour in Dimapur
102	TIAWATET PONGEN	107	CH21180101	A study on customer satisfaction towards Apollo tyres in dimapur
103	Vini K Assumi	108	CH21180102	IMPACTS ON SOCIAL MEDIA ON STUDENTS ACADEMIC AND SOCIAL LIFE IN DIMAPUR
104	Y Nyanbeni Ezong	109	CH21180103	A comparative study on customer satisfaction between ZARA and H&M.
105	Md Nazim Uddin	116	CH21280046	Comparative Study on Customer Satisfaction Towards Google pay and Paytm

  
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**Department of Philosophy**  
**Dimapur Govt College, Dimapur**  
**B.A 6<sup>th</sup> Semester 2024**  
**CBCP (Choice Based Credit Paper)**

**Course: Disaster Management**

**Course Code: DM – 64**

**About the Research Work:** This Research Work is a component under the CBCP (Choice Based Credit Paper) Course titled – **Disaster Management** offered as an elective paper for 6<sup>th</sup> Semester students during the Even semester 2024. The research work was undertaken by 82 Students of BA 6<sup>th</sup> Semester from different departments during the months (February to March 2024)

**Research Project Work: DISASTER PREPAREDNESS IN NAGALAND: POLICY MEASURES**

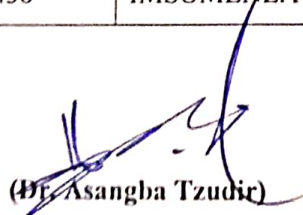
**Research Supervisor: Dr. Asangba Tzudir, Asstt. Prof., Dept. of Philosophy**

R. NO	NAME	RESEARCH AREA
<b>GROUP 1</b>		
5	ALINO H CHOPHY	<b>WASTE DISPOSAL POLICY IN DIMAPUR</b>
6	ANGNYEI TAULEM L	
10	B. YUKMAI SONGPIH	
11	BENDANGRENLA	
15	IMLIKUMLA LONGKUMER	
17	KEKHUN NBUNG	
19	KOMAIMLONG T CHANG	
21	LAMWAN C K	
28	MERIYANI EZUNG	
30	NEISEVONO	
<b>GROUP 2</b>		
31	NUNGSHILONG A IMSONG	<b>DGC WATER POLICIES</b>
32	RAHUL DAS	
34	RUYILU KHUSOH	
37	SHIKNA Y KONYAK	
42	TIAKUMZUK	
43	V VILITO SUMI	
45	Y TOIMEI KONYAK	
46	YASHINUNGLA IMCHEN	
54	ACHITA CHOPHY	

55	AMENKALI AYE	
<b>GROUP 3</b>		
63	CHISHO SWU	<b>ISSUES OF GROUND WATER DEPLETION</b>
81	KUZO VENUH	
82	LANUSANGLA	
89	MEDEMSANGLA	
103	TIAYANGER AO	
114	YARIMONGLA WALLING	
123	ATINO YEPHIO	
136	KEKHRIELENUG THAO	
147	NEICHOIHOI TUBOI	
154	SUMNO JAMIR	
<b>GROUP 4</b>		
158	V LILIAN CHISHI	<b>DRAINAGE SYSTEM IN DIMAPUR</b>
160	WASHITEMJEN	
161	WATISANGLA JAMIR	
175	CHUMEI S PHOM	
177	ESTHER KEPPEM	
186	HIMA THAPA	
190	L BAUYOM	
198	LIROLA SANGTAM	
235	POARALA	
243	W ANGAP WANGSA	
<b>GROUP 5</b>		
247	ALOINOLI I SUMI	<b>EFFECTS OF COAL MINING IN NAGALAND</b>
265	ISABEL T CHOPHY	
279	MARY P KONYAK	
284	PAULEUHING TEILIA	
295	SUNGMO CHUMDAN S CHANG	
301	TIANARO	
302	TOSHINUNGLA	
314	Z HUSHILI SWU	
319	ANUBU SWURU	
320	AZILA L SANGTAM	
<b>GROUP 6</b>		
325	DEINU SINGSON	
335	LIBO H ZHIMO	
337	LIMUGHA P ZHIMO	



339	LUNTSULA KURUKMONG	<b>AIR POLLUTION AND HEALTH EFFECTS</b>
345	MOTAN PHOM	
347	NGUKATOLI SUMI	
348	PIKETO CHISHI	
353	THRIPILA T. SANGTAM	
354	WATIKUMLA LONGCHAR	
355	YUPONGKOKLA C SANGTAM	
107	TSULIM TSINTHONG	
<b>GROUP 7</b>		
358	K MUGHAKALI JAKHALU	<b>ROLE OF MEDIA DURING DISASTERS</b>
363	AKUMIENLA	
364	AMILA PERY	
366	BENDANGMONGLA	
377	JASMI AYE	
381	KILENRENLA AIER	
382	KINSANSÜ PERI	
388	LUMKHIUNGSHI YIMCHUNGER	
409	WAPANGKUMLA	
411	ZUVELÜ KEYHO	
<b>GROUP 8</b>		
415	ILIYATO AYEMI	<b>FIRE AND DISASTER PREPAREDNESS</b>
416	YILOBEMO KIKON	
417	BOLEI Z KONYAK	
418	RELUIRAILE	
420	RAMPAUHUNGLA SIARAU	
421	BENDANGTOSHI M TZUDIR	
427	REMMEI LANJAIGAI RONGMEI	
432	S LIMEKA YEPHTO	
436	IMNASENLA LONGCHAR	
437	IMKONGKUMZUK	
438	IMSUMENLA M JAMIR	

  
(Dr. Asangba Tzudir)

Asstt. Prof.  
Research Supervisor

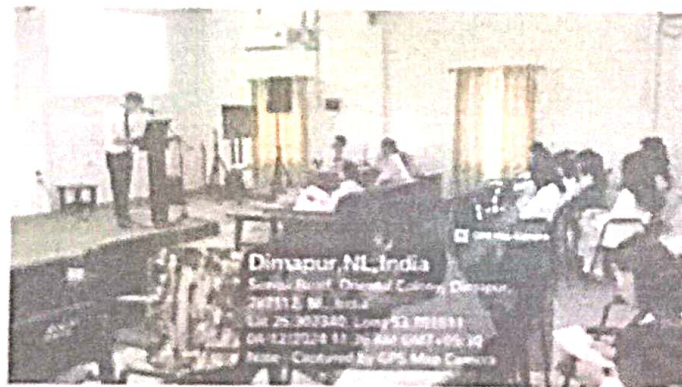
  
(Ms. N. Sentinungla Pongen)

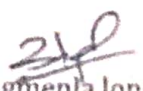
Assoc. Prof. & Head,  
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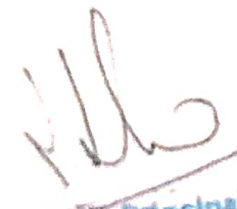
## A Brief Report on B.Com 6<sup>th</sup> Semester Project Report Presentation and Viva Voice



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