



DIMAPUR GOVERNMENT COLLEGE
Department of Economics

BA 5th Semester Research Internship 2024

Sl. No.	Name	Topic	Supervisor
1.	Tiamongba	Consumer Awareness amongst the undergraduate students of Nagaland	Dr. Yelhi Vero
2.	Mhalo T. Lotha	Impact of social media on students' academic and social life	Dr. Vinyuhu Lhoungu
3.	Talinungla	The Influence of Digital Marketing on Consumer Buying Behaviour in Thahekhhu Village, Dimapur	Dr. I. Maokala Jamir
4.	Kikati Yeptho	Financial Literacy of the Students in Dimapur Govt. College	Dr. I. Maokala Jamir
5.	Takasangla	Economic Impact of Thrift Business in Nagaland: A Case Study of Dimapur and Chümoukedima Markets	Dr. Vinyuhu Lhoungu
6.	Lanujungla	Expenditure behaviour of undergraduate students in Nagaland	Dr. Yelhi Vero
7.	Anu Singh	Transition to a Cashless Economy: A Case Study of Dimapur	Dr. Vinyuhu Lhoungu
8.	Abeni C. Tsanglao	Socio Economic conditions of Auto Rickshaw drivers in Dimapur, Nagaland	Dr. Vinyuhu Lhoungu
9.	Hinoli S. Chopi	A Study on the Relationship between College Rankings and Students' Quality with Special Reference to Dimapur Govt. College	Dr. I. Maokala Jamir
10	Ritu Chetri	Comparative study of Academic performance between hostellers and dayschollar: A Case study of undergraduate students in Dimapur	Dr. Yelhi Vero

Dr. V. Lhoungu – Dr. Vinyuhu Lhoungu

Dr. I. M. Jamir – Dr. I. Moakala Jamir

Dr. Y. Vero – Dr. Yelhi Vero

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