

DIMAPUR GOVERNMENT COLLEGE
DIMAPUR: NAGALAND
NAAC Accredited Grade B+

PM-USHA Monitoring Cell

Report on One-Day Workshop on Vocationalisation of Higher Education

Date: **4th September 2025**

Venue: Dimapur Government College (DGC) Auditorium

Session Theme: ***The Entrepreneurial Journey: From Idea to Execution***

Chairperson:

The session was chaired by Ms. Limanaro Amer, Associate Professor, Department of Education and Member, Skill Development Committee, DGC.

Welcome Address:

Welcome address was delivered by Dr. Meripeni Ngully, Associate Professor & Head of History Department, DGC.

Session Objectives

- To provide insights into how innovative ideas can be converted into sustainable businesses.
 - To highlight the stages of entrepreneurship: ideation, validation, funding, execution, and scaling.
 - To inspire participants through the experiences of successful entrepreneurs.
 - To shift from conventional learning to vocational training.
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Key Presentation

Er. John Roukuongullie – Manager, Nagaland Tools & Training Centre (NTTC), Dimapur, Nagaland

The presenter highlighted that our Naga society often struggles to project small successes, which in turn affects entrepreneurial confidence. He raised the question of “*Why entrepreneurship?*” in the present context, noting that private job opportunities are limited, while government jobs are few and highly competitive.

He stressed that students, as the educated section of society, carry the responsibility of taking the lead in entrepreneurial ventures. With their knowledge, skills, and exposure, they are in a better position to initiate, innovate, and establish businesses, thereby setting an example and contributing to the economic and social growth of the community.

He emphasized that what we lack is not talent or ideas, but the **execution**. To start a business, one must first develop a clear **idea**. Success, he pointed out, requires focusing on a problem and finding effective ways to solve it. He also underlined the importance of **never losing hope**, encouraging students to transform their ideas into real opportunities.

The next step, he explained, is **validation** – asking, “*What am I offering, and how can I earn from it?*” This is followed by **execution**, stressing that “*the perfect time is now.*” He added that entrepreneurs must constantly **learn and evolve**.

The presenter reminded students that they themselves should aspire to become entrepreneurs, creating job opportunities for others in the future. He also noted that finance is essential for entrepreneurship, but there are many schemes and institutions that provide funding support for startups.

He concluded by emphasizing that entrepreneurship not only helps build a good life for oneself, but also contributes to the development of the state. Finally, he urged participants to **dream big**, to pursue their aspirations with determination, and challenged the students that to succeed as entrepreneurs, they must be **confident, work hard, and work smart**.

Conclusion

The session concluded with vote of thanks delivered by Dr. N. Amongla Jamir, Associate Professor, Department of Political Science and Member, Jal Shakti Team, DGC.





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